

## **Blue Solutions welcomes the European strategic action plan on batteries**

**With energy transition high on the global agenda to fight climate change, an initiative to foster the deployment of a battery value chain in Europe is imperative. As a partner to the European Battery Alliance launched by the vice-president of the European Commission Maroš Šefčovič, in October 2017, Blue Solutions welcomes the strategic action plan on batteries which will drive the European industry forward.**

For Cyrille Bolloré, Chief Executive Officer of the Bolloré Group: *“This is a very encouraging message for the group that already has invested €3 billion in the development, the production and related applications of solid-state, cobalt-free, solvent-free, French cells and batteries with no rare-earth components. We are proud to be able to say that we are on the only European manufacturers of solid-state batteries already used in mobility and stationary applications. We firmly intend to build on our industrial advantage.”*

The action plan, which addresses raw materials sourcing and recycling, research and innovation, as well as industry sustainability, is a key political measure to enhance the development of safe and sustainable cells and batteries production capacities in Europe.

Blue Solutions welcomes this initiative and actively supports the plan, in particular actions focusing on:

- creating market opportunities for battery manufacturers, stimulating the electro-mobility market, and electric buses in particular, as well as energy storage thanks to establishing fair market conditions for the remuneration of systems and services;
- protecting the industrial property of European manufacturers and combating unfair competition as well as non-reciprocity in trade;
- encouraging “green” batteries manufacturers to develop innovative products and processes, such as critical raw materials sourcing and replacement, cleaner industrial processes for cells and batteries production and recycling;
- setting environmentally-friendly, European standards for the components of battery cells to lower their environmental and carbon footprint and reward contribution to social and economic development, ensuring their safety and sustainability at the same time.

The only producer of a solid-state battery made-up of French cells, Blue Solutions will be keen to contribute to the implementation of this action plan and will consider the strategic partnerships to develop its expertise and help building a competitive European battery sector.

## **About Blue Solutions:**

Publicly traded since October 30, 2013, Blue Solutions is the company that manages the electrical storage operations developed by the Bolloré group. By diversifying its historical business of producing paper and ultrathin plastic film, the Bolloré group has become a producer of complete electrical components for capacitors, and now holds over one-third of the global market. With this expertise and 20 years of R&D, the group has engineered electrical storage solutions and batteries that rely on a unique technology, the LMP® (Lithium Metal Polymer) battery as well as supercapacitor technology. The batteries are employed both in mobile applications (electric vehicles) as well as stationary ones (storing electricity for individuals, businesses, local governments, etc.) developed and sold by other group entities through Blue Applications, which since 2011 has been rapidly growing on every continent. [www.blue-solutions.com](http://www.blue-solutions.com)

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