



Successful take-off for Bluely, more than a year after its arrival at Lyon-Saint Exupéry airport

On 10 December, 2016, Bluely became the first electric car-sharing service to be set up in a French airport. Today it is one of the most active stations and has just become one of the top 10 with more than 7,000 journeys made from or to the Lyon Saint-Exupéry airport.

Launched by the Bolloré Group in October 2013, Bluely now has more than 100 stations in and around Lyon, including Colombier-Saugnieu with Lyon-Saint Exupéry Airport, offering its subscribers new transport opportunities.

By opening its first station in the heart of the airport, in the P4 car park opposite the TGV station, Bluely meets a growing demand from both individuals and professionals using either air or rail services and wishing to come and go freely, 24/7.

"Developing the most varied access offer possible for the airport is essential," says Cédric Fechter, Assistant General Manager, Aéroports de Lyon. "Our goal is to ensure that every passenger finds the most convenient means of transportation to reach the airport easily, and according to their needs and constraints. We are therefore very pleased with the success of the eco-friendly alternative, Bluely, which is fully in line with our sustainable growth strategy."

Widely acclaimed by travellers, the service offers particularly attractive rates, connecting the airport to the city centre for less than €4 with the Bluely Jeune (young persons) subscription or €6 with a Bluely 1 An (annual) subscription (based on an average journey of 30 minutes - excluding registration fees).

"We are proud of the growing success of the station at Lyon-Saint Exupéry airport, whose use seems to even out quite naturally," said François-Xavier Gardère, Director of Bluely. "Located in a dedicated, all-electric zone, the Bluely station is fully integrated into the airport's environmental strategy and contributes to improving accessibility for the large majority to the region's various intermodal transport hubs".

With more than 7,500 active subscribers, Bluely provides an alternative to the individual car as part of its responsible transport approach, while also offering numerous other advantages:

- travel from one station to another, without any obligation to return the vehicle to its point of departure
- expense-free reservation of more than 500 parking spaces, making it easier to park without wasting any time
- the user's choice of vehicle, tailored to their transportation needs
- significant savings on parking fees - maintenance - insurance (included in the service)

Bluely in figures:

- 101 stations
- 504 charging points
- + 300 electric cars
- + 12,700 members
- Available in Lyon and 10 surrounding towns

About Blue Solutions:

Publicly traded since October 30, 2013, Blue Solutions is the company that manages the electrical storage operations developed by the Bolloré group. By diversifying its historical business of producing paper and ultrathin plastic film, the Bolloré group has become a producer of complete electrical components for capacitors, and now holds over one-third of the global market. With this expertise and 20 years of R&D, the group has engineered electrical storage solutions and batteries that rely on a unique technology, the LMP® (Lithium Metal Polymer) battery as well as supercapacitor technology. The batteries are employed both in mobile applications (electric vehicles) as well as stationary ones (storing electricity for individuals, businesses, local governments, etc.) developed and sold by other group entities through Blue Applications, which since 2011 has been rapidly growing on every continent.

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