

## bluesummer

### The Bolloré Group's Bluesummer electric convertible enters the first electric division at the Rallye Aïcha des Gazelles

Taking place from 16 to 31 March, the 28th Rallye Aïcha des Gazelles du Maroc will be launching an all-electric division for the very first time. Four Bluesummer electric convertibles by Bolloré Group and one E-MEHARI, all featuring LMP® (Lithium Metal Polymer) batteries, will compete in this new division.

The Rallye Aïcha des Gazelles du Maroc has been hosting all-female team navigation races in the Moroccan desert since 1990. Having earned its ISO-14001 certification in 2004, this race is organised incorporating respect for the environment. It isn't about time—it's about distance. Competitors have to find the shortest route possible using a map and a compass. With this environmentally-friendly mind-set, the rally is offering its first **E-Gazelles challenge**—a division dedicated to electric vehicles. The rally looked to the **Bluesummer** and the **E-MEHARI** to compete in this new division for its inauguration.

**These all-electric vehicles were primarily chosen for their LMP® technology and its characteristics.** The LMP® battery manufactured by Blue Solutions—a Bolloré Group subsidiary—is the only technology of its kind. It is entirely solid and provides a **very high level of safety** (high-resistance to changing temperatures and very hot weather), making it perfect for this rally. The LMP® battery bears the **Origine France Garantie** label, is made of French-manufactured cells and **contains no cobalt or rare-earth metals.**

These batteries will provide the teams with more than enough range to cover the **120-kilometre distance planned for each day.** Moreover, their technology was put to the test last year during the event in an E-MEHARI. Since the performance, reliability and safety of LMP® technology withstood the harsh conditions of the Moroccan desert, the rally decided to extend its electric fleet to include the Bolloré Group's Bluesummer, which is lighter and handles better. The four Bluesummers have been optimised for driving in the desert with raised chassis, modified front axles, increased safety precautions and more.

*"We are ecstatic that our vehicles and our technology have sparked interest at the Rallye des Gazelles. We are proud to participate in this first edition of the E-Gazelles challenge, which is in-line with our desire to promote clean, responsible mobility",* explains Marie Bolloré, CEO of Blue Solutions. *"Adding an electric division raises awareness about alternative transportation methods that support the energy transition and shows that these vehicles can serve very diverse purposes".*

Going forward, the Rallye des Gazelles intends to expand its electric division and grow its electric vehicle fleet. The Bolloré Group plans to keep participating in the rally and to help develop and expand the E-Gazelles division.

**About Blue Solutions:**

Publicly traded since October 30, 2013, Blue Solutions is the company that manages the electrical storage operations developed by the Bolloré group. By diversifying its historical business of producing paper and ultrathin plastic film, the Bolloré group has become a producer of complete electrical components for capacitors, and now holds over one-third of the global market. With this expertise and 20 years of R&D, the group has engineered electrical storage solutions and batteries that rely on a unique technology, the LMP® (Lithium Metal Polymer) battery as well as supercapacitor technology. The batteries are employed both in mobile applications (electric vehicles) as well as stationary ones (storing electricity for individuals, businesses, local governments, etc.) developed and sold by other group entities through Blue Applications, which since 2011 has been rapidly growing on every continent.

[www.blue-solutions.com](http://www.blue-solutions.com)

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